

## PRESS RELEASE

### **Banor opens a new office in Rome specialising in Family Office services. After Milan, Turin, London and Monte-Carlo, the wealth and asset management company strengthens its market presence.**

30 November 2022 – Banor, one of Italy’s largest wealth and asset management companies with over €11 billion worth of assets in its portfolio, today opens its new office in Rome (Foro Traiano 1/A).

The new office in the capital, adding to the Milan, Turin, London and Monte-Carlo locations, will host a team of professionals who specialise in Family Office services.

The company, focusing on capital management and consulting for high wealth customers, has, over the years, built up an organisation that now boasts more than 150 professionals catering to institutional investors, private individuals and entrepreneurial families.

Macroeconomic assessments and market analyses are optimised by state-of-the-art technology and strong relationships with leading international funds and managers – ties which the company's top management have always cultivated. After years looking after important customers based in Rome, Banor felt the need to open an office in Rome to be even closer to its customers and to expand its private banking and wealth management services.

Speaking at the inauguration, Massimiliano Cagliero, founder and CEO of Banor, commented: *“We are convinced we can repeat the success of our offices in Milan, Turin, London and Monte Carlo by being even closer to our customers and being able to offer them not only our “value” management philosophy – which has been consistently excellent over the years – but also access to the world's leading private equity managers. Despite the current market volatility, however, interesting investment opportunities are coming up and Banor analysts in Milan and London are proactively seeking stocks that will give investors satisfactory returns in the medium term. We have had the opportunity and the good fortune to be able to field a team of highly skilled professionals who will enable Banor to develop further in the very special Rome marketplace”.*

#### **Banor Press**

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**Banor SIM** has been active on the market since 1989 and is now one of Italy’s leading securities firms, specialising in capital management and advisory services for institutional clients, high net worth individuals and complex entrepreneurial families. **With €11 billion in assets under management**, Banor has a team of 150 professionals and offices in the heart of **Milan, Turin and Rome**, and a European presence in **London and Monte Carlo**. The experience and independence of judgement of the managers have contributed towards building unique relationships on the international capital market over time. **Banor SIM applies a model developed in-house to evaluate ESG sustainability when selecting securities** and is exceptional for the transparency and quality of its investment process, which subscribes to the **GIPS (Global Investment Performance Standards)**. Banor SIM is a **Member of the Italian Sustainable Investment Forum**, actively collaborates with the **Politecnico di Milano** and is also a **Partner of the Sustainable Finance Partnership of Borsa Italiana**.